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of Quality and Promptness.

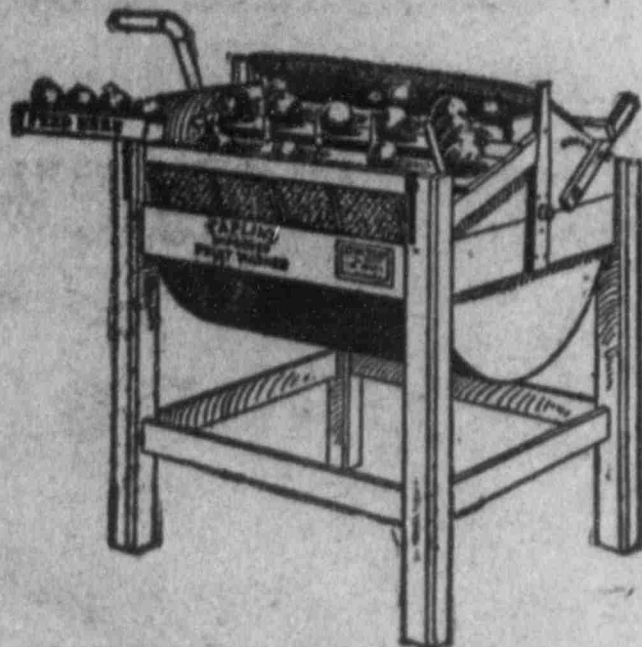
SOUTHERN STATES WHISKEY

SOUTHERN STATES WHISKEY (a fine Kentucky Bourbon, bottled in bond) 4 full quarts \$4. Express prepaid. (Sold only in bottles.)
OLD SHARPE WILLIAMS RYE (our leader). By the gallon \$3; 4 full quarts \$3.50. Express prepaid.
GEO. J. COLEMAN RYE (rich and mellow). By the gallon, \$2.75; 4 full quarts \$3. Express prepaid.
ANVIL RYE (a first class family whiskey). By the gallon \$2.50; 4 full quarts \$2.90. Express prepaid.
STAF-O-LIFE (a pure old Georgia corn whiskey, bottled in bond), 4 full quarts \$5. Express prepaid. (Sold only in bottles.)
KLEAN KUT KORN (a pure old Kentucky corn whiskey, bottled in bond), 4 full quarts \$4. Express paid.
OLD KENTUCKY CORN (direct from bonded warehouse). By the gallon \$3. 4 full quarts \$2.50. Express prepaid.
POINTER CLUB (a fine corn for the money). By the gallon \$2.50; 4 full quarts \$2.90. Express prepaid.

SEND FOR OUR PRICE LIST—MAILED FREE

Altmayer-Flatau Company, Inc.
Jacksonville, Fla.

Taplin's Improved Fruit Washer



THE ONLY WASHER
USED IN SAN MATEO.
WHY?

THE TAPLIN IS THE ONLY
WASHER THAT REMOVES
ALL WHITE FLY, SMUT AND
DIRT.

ABSOLUTELY GUARANTEED.

HAND WASHER.....\$35.00
150 BOXES CAPACITY.

POWER WASHER.....\$45.00
300 BOXES CAPACITY.

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CHECK WITH ORDER.

ALVIN TAPLIN, MANATEE, FLA.

John Nix & Co.

281 Washington St., New York.

Oranges and Grape Fruit.

Account Sales Rendered Daily.

ESTABLISHED 1890.

SOUTHERN VEGETABLES

PINEAPPLES
TANGERINES

GRAPE FRUIT
ORANGES

W. M. Stanton & Company

WHOLESALE COMMISSION MERCHANTS

852 NORTH FRONT STREET, PHILADELPHIA.

ARE YOU A SUBSCRIBER?

SAN MATEO.

LOCATION, ATTRACTIONS, ADVAN-

TAGES.

Information for the Visitor or Home-

seeker.

Location.

San Mateo, Putnam County, is situated on the east bank of the St. Johns River, and 90 feet above it. The highest point in Florida, east of the St. Johns river, which is one-half mile wide at this point.

Five miles from Palatka, our county seat, (city of 5,000), 28 miles from St. Augustine and about 75 miles from Jacksonville.

The terminus of a branch of the Florida East Coast Railway. The depot being three-quarters of a mile from the river wharf.

Advantages and Attractions.

San Mateo has good shelled roads and miles of hard sidewalks. Beautiful wateroaks line both sides of streets, and meet overhead in many places.

Two churches, public and private schools, telegraph, telephone, express, money order postoffice, three mails daily, meat market, two general stores, who take orders and deliver goods at your door, weekly paper.

The place is incorporated. The state and county taxes are about 20 mills on about one-third valuation.

Good hunting and fishing, deer, turkey, ducks and quail, black bass and other Florida fresh water fish.

Good boarding house, Byrlyn Place, open winters; rates eight to ten dollars per week; \$2.00 day.

Six thousand people went through the San Mateo Fruit Company's grove here last season.

One of the best advantages San Mateo enjoys is transportation; being on both river and rail is an advantage that few Florida points enjoy. A recent season, for instance, railroads and terminals at Jacksonville were more than congested and fruit shipped from points down the central part of the state was, in some cases, three weeks getting to Jacksonville, en route to northern markets, and did not bring enough to pay freight, while San Mateo shippers, at same time, would ship from here one day and have fruit go out of Jacksonville on the Clyde ship the next. This little matter that season alone was

worth thousands of dollars to the San Mateo growers and the homeseeker will do well to bear in mind transportation and cheap rates that come with competition, in selecting a Florida location.

The population is about 350, who came mostly from the northern states. As a class they are men of means, progressive and sociable. Have a better class of homes than can be found in any place in the south of its size. The buildings kept painted and grounds in good order.

Healthfulness.

On account of its high altitude, there is no healthier spot in Florida for all the year round or for the winter visitors. For those who come to Florida on account of health, many find this higher altitude, dry and balmy air is better than the lower, more harsh air found in salt water sections.

Business.

The principle business is orange growing. Some 400 acres in groves are here, and as this proves profitable, there is not much attention paid other crops, although there are some vegetables grown for shipment and

sattle and hogs seem to be profitable.

As an instance for profit in a good orange grove, Mr. B. F. Downey, from less than seven acres last season, shipped \$5,200 worth of fruit.

Soil.

The San Mateo orange crop this season is estimated at 50,000 boxes; that for Putnam county at 400,000 boxes.

The county is now building at Palatka a \$35,000 court house; a bridge one mile long, costing \$45,000, connecting this section with our county seat, and will spend at once \$100,000 on hard roads.

The soil varies a great deal from high pine to low and high hammock, all within a mile, so that lands for any purpose or crops can be secured.

San Mateo can be reached from Jacksonville by Florida East Coast railway or Beach and Miller line steamers (see time tables elsewhere in this paper). The Clyde's St. Johns river steamers arrive here about 10 p. m. so do not advise this route. Fare B. & M. line \$1.25; railroad \$2 from Jacksonville.

Launch Rainbow leaves Palatka every afternoon at 1:30. Lucas line steamers 2:30 p. m., every day but Sunday.

B. & M. line from Palatka 3 p. m. Tuesdays, Thursdays and Saturdays, and three trains daily on F. E. C. railway. Fare from Palatka 25 cents any route.

\$2.00 Musical Chart \$2.00

You can play chords on the Piano and Organ without a knowledge of music. No study or practice necessary, just place the Chart on the instrument and strike keys as indicated.

Charts sent post paid for \$2.00. Agents wanted everywhere.

THE GOLDEN KEY TO
BOOKKEEPING

A work that teaches book-keeping at a glance. Solves the mysteries of debits, credits, journalizing, posting and balancing by diagram. The author's price for this work is \$5.00. We mail it, postpaid, for \$1.00.

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312 Bank of Commerce,
MINNEAPOLIS, MINN.

Bernard, Abel & Co.

DEALERS IN

Fruits & Produce

COMMISSION MERCHANTS.

Southern Produce a Specialty.

Corner WASHINGTON and DUANE
STREETS, NEW YORK.

REFERENCES—Irving National Bank
New York; All Mercantile Agencies.

Fifty Thousand dollars reward for any person in the United States who has never heard of

BLANK'S CHILL TONIC.

It's guaranteed to cure Malaria, Chills, Fever, Colds and LaGrippe. Guaranteed to cure a cold in one night, la grippe in three. Takes the place of calomel. Your money back if it does not.

**Children Cry
FOR FLETCHER'S
CASTORIA**